



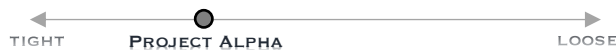
### FOOTWEAR SIZING & CONVERSION GUIDE

US MEN	US WOMEN	UK**	EU	CM
4	5.5	3.5	36	22
4.5	6	4	37	22.5
5	6.5	4.5	37.5	23
5.5	7	5	38	23.5
6	7.5	5.5	38.5	24
6.5	8	6	39.5	24.5
7	8.5	6.5	40	25
7.5	9	7	40.5	25.5
8	9.5	7.5	41.5	26
8.5	10	8	42	26.5
9	10.5	8.5	42.5	27
9.5	11	9	43	27.5
10	11.5	9.5	44	28
10.5	12	10	44.5	28.5
11	12.5	10.5	45	29
11.5	13	11	45.5	29.5
12	13.5	11.5	46.5	30
12.5	14	12	47	30.5
13	15	12.5	47.5	31
13.5		13	48	31.5
14		13.5	48.5	32

SHOE TREE SIZE	SMALL	MEDIUM	LARGE
SHOE SIZE(US)	7.5 - 9	9.5 - 11	11.5 - 14

\*Project Alpha: We recommend to order your regular size for a snug fit or half size up if you choose between two sizes. We suggest to order half size up when in doubt. We suggest to order half size up for wide feet.

\*\*UK Sizing: If you follow the UK sizing, for UK size 6 -13.5, we recommend to order half size up or simply follow your regular US size instead. We suggest to order half size up when in doubt.



CUSTOMER RECOMMEND	TURE TO SIZE	NEED TO GO ½ SIZE UP	NEED TO GO 1 SIZE UP
STATISTICAL POPULATION IN %	30%	55%	15%